



October 1, 2018

Dear Friend & Neighbor,

As a prominent local business owner, we need your support to give neighborhood kids the opportunity to play baseball and softball through Beaverdale Little League, a nonprofit organization.

Facts about Beaverdale Little League:

- We don't turn any kids away because they are unable to pay
- The most affordable way for kids to play baseball and softball
- A neighborhood institution since 1956

In addition, your sponsorship will get your business in front of **thousands** of parents, players and friends who visit the complex each season - most of whom live right here in our neighborhood.

2019 Sponsorship Opportunities:

Team Sponsor - \$250

- Your business name on the back of each jersey for an entire team
- A framed photo of your sponsored team
- A Thank You during the season on our Social Media networks (Facebook & Twitter)

League Sponsor - \$1,000

- Your business name on one team's jersey in each of our 11 leagues
- A framed photo of each sponsored team
- A Thank You during the season on our Social Media networks (Facebook & Twitter)

Banner Sponsor - \$400

- Your company logo displayed on a 3'x6' vinyl banner along the outfield fence
- A Thank You during the season on our Social Media networks (Facebook & Twitter)

Our sincere thanks,

Board of Directors
Beaverdale Little League

No amount of success on the field can replace the values that build success in life...
Respect, Character, Teamwork, Fun



How to become a sponsor:

1. Complete the form below to indicate sponsorship level.
2. To sponsor a specific team, indicate the child's name, age, and league if known.
3. Make checks payable Beaverdale Little League.
4. Mail payment, sponsorship form, and a copy of your ad (if applicable) to:

Beaverdale Little League
 2643 Beaver Ave
 Des Moines, IA - 50310

Note: To meet printing deadlines, please submit payment by March 1

Sponsorship Level (Circle one)	Team Sponsor (\$250)	League Sponsor (\$1,000)	Banner Sponsor (\$400)
Preferred League* (Circle one)	Baseball	Softball	No preference

Specific Team or Player* (if applicable): _____

Business Name: _____

Contact Name: _____

Contact Phone: _____

Email: _____

If you have questions, or if your sponsorship includes a banner and you need to e-mail artwork, contact:

Board President Andy Hughes
hughescpa@yahoo.com
 515-979-3479

*We will make every effort to match sponsorships to your preferred league or player.